

# AI Economics: Agents You Own

The OneReach.ai Generative Studio X (GSX) platform is priced as enterprise infrastructure rather than a metered utility. Buy the factory, don't pay extra for tokens.

## OTHER PRICING MODELS

### The Structural Flaws of Traditional SaaS Pricing

Traditional SaaS vendors offer pricing models that conflict with their customer's success. This fundamental misalignment between vendor revenue and customer success typically surfaces through three distinct pricing traps.

#### TOKEN COSTS

Vendors that add margin to already expensive tokens turn scale into a cost penalty. Workflow inefficiencies actively profit the vendor at the expense of the business.

#### OUTCOME PRICING

Outcome-based pricing inherently drives agent sprawl. Isolated solutions exploit fragmented automation and conflict with strategies prioritizing reusable components, collaborative agents, and enterprise scale.

#### ZERO ASSET VALUE

Organizations pay indefinitely but own nothing, as all capabilities vanish at contract end. Leasing temporary access is not the same as building strategic infrastructure.

## GSX PRICING

### How OneReach.ai Creates Pricing Alignment

GSX is priced on a tiered model, with pricing determined by the size of your Private Dedicated Environment (PDE) measured by concurrency and processing capacity, yielding these primary benefits:

#### ✓ Zero-Markup Infrastructure

Within a Private Dedicated Environment, base costs for AI model tokens, cloud compute, telco, and storage are passed through directly, or you can use your own API keys for third party services.

#### ✓ Predictable Billing & Economies of Scale

The GSX pricing curve flattens as your AI strategy expands. Licenses are based on infrastructure capacity rather than per-agent or per-seat fees, the model actively rewards scale instead of penalizing adoption.

#### ✓ Full IP Ownership & CapEx Classification

Own the source code, orchestration logic, and configurations. Many enterprises classify GSX as an asset and expense it as a capital expenditure (CapEx). Enterprise data remains protected intellectual property, and all system configurations are exportable.



GARTNER, With AI Agents, You Need a New Way to Calculate Cost and Value (ID G00841076), 2026

“Choosing the correct pricing and deployment model is critical because it is the recurring cost with the biggest impact on total cost variation and value realization.”

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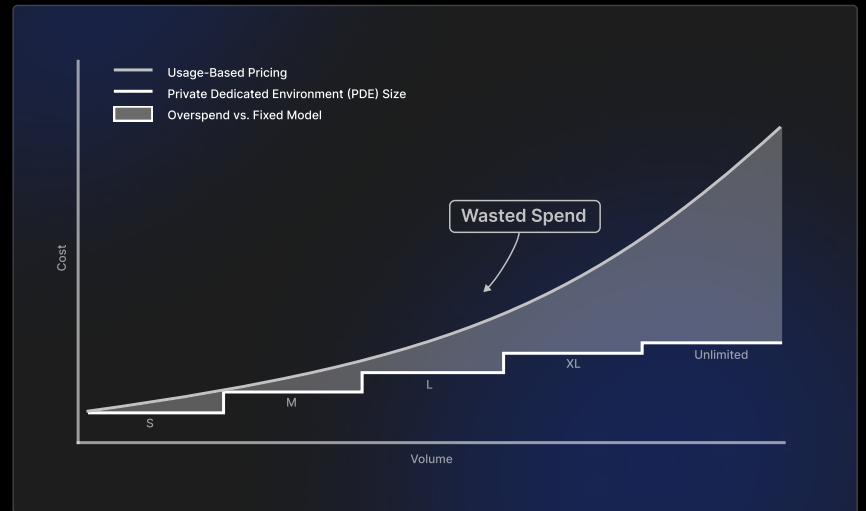


COMPARISON

# The True Costs of Usage-Based Pricing

CIOs are increasingly uneasy heading into renewals as consumption-based pricing becomes harder to predict and control, a problem that will only intensify as AI adoption scales and agents begin invoking other agents, compounding usage and driving unanticipated, and often wasted, spend.

OneReach.ai improves unit economics as adoption grows, with infrastructure designed to become more efficient at scale so organizations can expand AI capabilities without the cost curve accelerating alongside it.



HOW IT WORKS

## Included with Every OneReach.ai Instance

Every GSX deployment includes the complete platform within a secure Private Dedicated Environment (PDE). There are no capability gates, per-seat licenses, or modules sold separately.

Component	What's included
<b>Private Dedicated Environment (PDE)</b>	Dedicated infrastructure at the network, compute, storage, and data layers. Hosted by OneReach.ai or deployed into your own cloud tenant.
<b>Unlimited Solutions</b>	No agent caps. Build, deploy, and manage as many agents as your strategy requires.
<b>Unlimited Users</b>	No seat licensing. Access governed by your own RBAC policies.
<b>GSX Platform</b>	Governance, agent builder, runtime, and more included as one system.
<b>Solutions Library</b>	Pre-built agents, skills, and components with built-in governance and best practices.
<b>Orchestration Engine</b>	Connect to any cognitive service (e.g. LLMs, Computer Vision, TTS, etc.). Route by complexity, cost, and latency. No provider lock-in.
<b>Service Models</b>	Offered as a managed service inclusive of design and build, strictly as infrastructure, or a combination of both.. 24/7 support is standard.
<b>SDK</b>	Full development kit access for capabilities unique to your organization.

## Want to See the Numbers?

Connect with your OneReach representative for a tailored quote or request a rapid prototype to experience the value firsthand.

[Connect with OneReach.ai](#)

